



HOLIDAY BROCHURE

Available seasonally for Christmas and Easter

Take orders, collect money, and distribute candy.
Our Holiday Brochure Fundraiser features our most popular products to guarantee your sale is a success.

1

SIGN UP FOR YOUR FUNDRAISER

We give you everything you need to get started for your fundraiser! You will receive the color brochures, master sheets and delivery form. There are never any hidden charges for forms, packaging or delivery.

2

DISTRIBUTE MATERIALS

Each salesperson will need a color brochure and master sheet. At the end of your sale, both copies of all master sheets should be returned to the chairperson. The sellers should keep their color brochures to distribute their orders when they arrive.

CREATE A TIMELINE

When signing up for your fundraiser, you will be asked to select a delivery date. All orders must be turned in **2 weeks** before delivery for Christmas and Easter fundraisers.

We recommend that your campaign last for 2 weeks to maximize sales and profit. Your selected delivery date and time will be confirmed by telephone or email one week prior to delivery.



MOTIVATE YOUR SELLERS

Set achievable goals, share our marketing materials, and check in often.

Our Amazon Gift Card Prize Program is a great way to encourage and incentivize your sellers to work hard and help your group reach its goals.

3

SUBMIT YOUR ORDERS

We offer two easy ways to submit your group's orders!



MAIL-IN MASTER SHEETS

Collect all master sheets and payment from your group members. Deliver both copies of all master sheets to Gardners Candies.



ONLINE MASTER SHEETS

Submit all orders using our Online Master Sheet. Payment is required at time of order when submitting online.



DELIVERY DAY

Our delivery drivers will unload and stack your boxes based on your direction. Every seller will have at least one box packed with their name and the boxes will be arranged in alphabetical order for easy distribution.

You will receive a summary of all orders including your profit amount, sellers' names and totals that our driver reviews with you, checking off each one to ensure a complete delivery.